

Billel Bouras

PORTFOLIO

www.billelbr.com

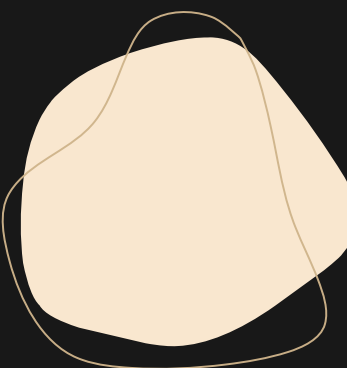


ABOUT ME



Hi, I'm Billel Bouras — a passionate Web Developer and Multimedia Designer from Algeria.

I specialize in building modern, responsive websites and digital solutions using HTML, CSS, JavaScript, PHP, MySQL, Laravel, WordPress, and Odoo. I also create stunning visual content using Photoshop, Illustrator, XD, After Effects, Premiere Pro, and Canva.



As a remote freelancer, I help individuals and businesses bring their ideas to life with clean code, smart design, and creative vision.

Let's work together to build something awesome!





MY CREATIVE

**Creativity is at the heart of everything I do.
I don't just build websites — I craft unique digital experiences that are functional, user-friendly, and visually engaging. Whether it's writing clean code or designing compelling visuals, I combine logic and imagination to deliver work that stands out and speaks to your audience**

EDUCATION



Academic Background

I started my academic journey in science, completing three years of secondary education with a focus on natural sciences. This early exposure to analytical thinking and problem-solving built a strong foundation for my transition into the tech world.

Technical Training

Later, I pursued advanced technical studies and earned a Higher Technician Diploma in Web and Multimedia Development. During this period, I deepened my knowledge in web technologies, UI/UX design, and multimedia tools, blending code with creativity to bring digital ideas to life.

Rimberio University

Learning never stops. I expanded my skills through self-study on platforms like Satr Academy, YouTube, and official Odoo documentation. These resources helped me master real-world tools and frameworks, keeping me up-to-date with modern development practices.

PERSONAL SKILLS



I have a strong command of web development languages and frameworks including HTML, CSS, JavaScript, PHP, and MySQL. I'm skilled in using Laravel, WordPress, and Odoo to build secure, dynamic, and scalable web applications. My experience with Odoo includes customizing modules and developing tailored business solutions. I approach coding with a problem-solving mindset, writing clean and efficient code while always focusing on performance and user experience

PROGRAMMING SKILLS

GRAPHIC & MULTIMEDIA DESIGN SKILLS

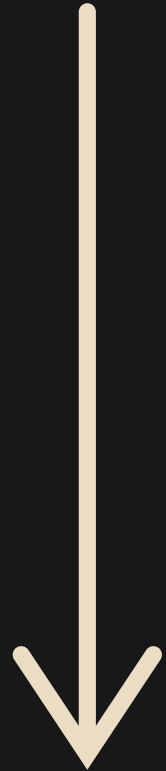
My design skills go beyond aesthetics — I focus on purpose and communication. Using tools like Photoshop, Illustrator, Adobe XD, Canva, and After Effects, I craft designs that are modern, impactful, and user-focused. Whether it's branding, UI/UX design, or motion graphics, I aim to create visuals that leave a lasting impression

WORK EXPERIENCE

WEB DEVELOPER

PROGRAMMING

PROJECTS



DEVELOPER – SYSTÈME DE GESTION DE LA CANTINE



Technologies Used:

- **Front-End:** HTML5, CSS3, JavaScript, Bootstrap
- **Back-End:** PHP (PDO), MySQL
- **Database:** PhpMyAdmin
- **Tools:** GitHub, VS Code, XAMPP
- **Other:** Chart.js, Select2, DataTables

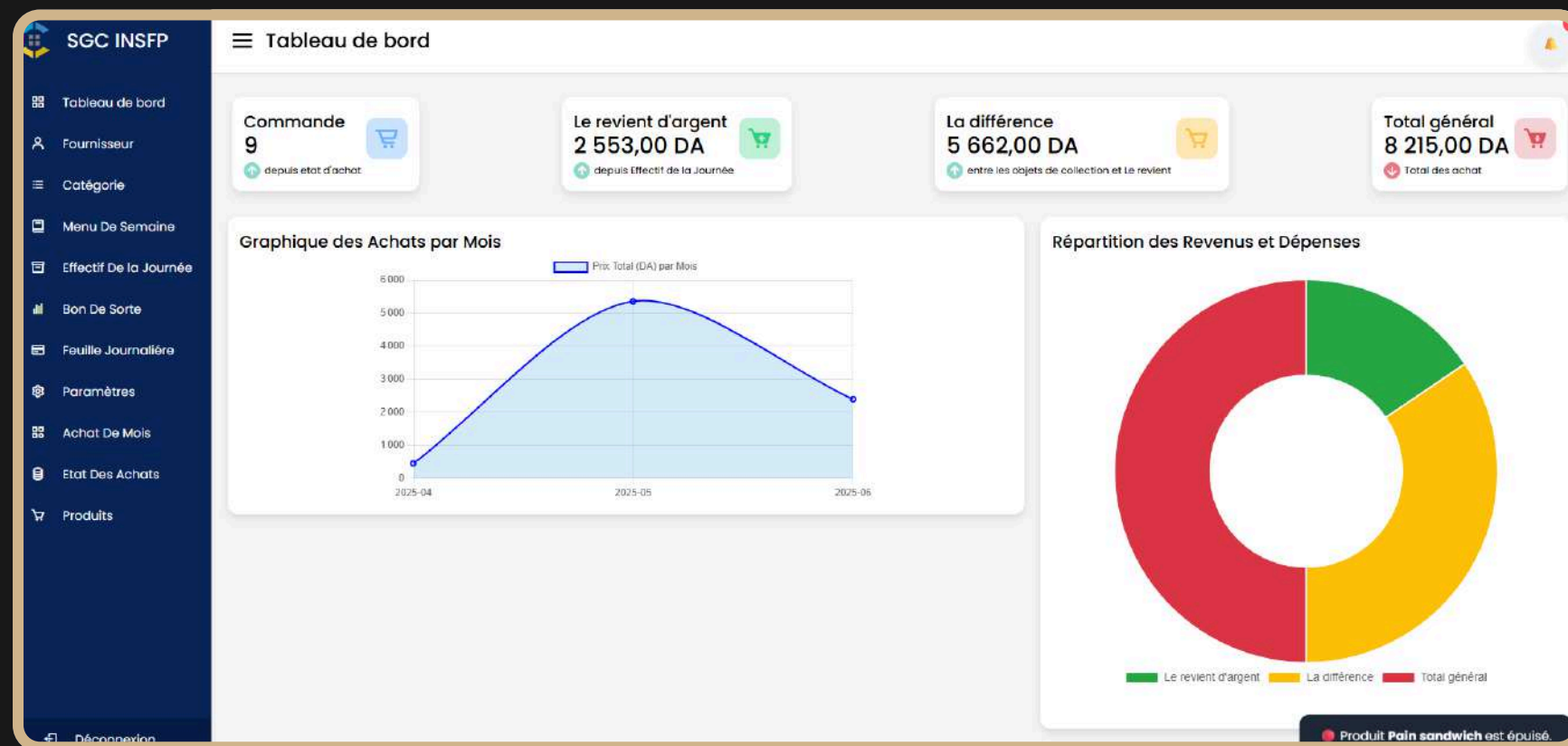
Graduation Project

Jan 2025 – Mar 2025

- Designed and developed a complete canteen management system using HTML, CSS, JavaScript, PHP (PDO), and MySQL, with a clean and responsive user interface.
- Implemented modules to manage:
 - Student records and daily attendance (Effectif de la Journée)
 - Weekly meal plans (Menu de la Semaine)
 - Product stock and purchases (État des Achats)
 - Outgoing stock records (Bon de Sortie)
- Automated complex calculations such as:
 - Real-time tracking of stock levels
 - Calculation of TTC, HT, and TVA for purchases
 - Daily and monthly statistics for meal consumption and product usage
- Built a dynamic dashboard with real-time alerts for low-stock products and charts showing usage trends using Chart.js.
- Developed a notification system that alerts staff when products reach minimum quantity thresholds.
- Integrated filter systems to view records by date, category, and unit for better traceability.
- Ensured data integrity and security by using prepared statements (PDO) and access control mechanisms.
- Enabled automatic duplication of weekly menus to save time and ensure consistency.
- Implemented modular architecture for easy maintenance and future scalability.
- Delivered full documentation and trained users on how to use the system efficiently.

PROJECT SCREENSHOTS

SYSTÈME DE GESTION DE LA CANTINE



DASHBOARD

Produits

Produits de Boucherie

N°	Nom produits	Description	Prix unitaire	Quantité minimale	Quantité maximale	Unité	Réfusal	Date création	Action
1	Côtelettes	Côtelettes d'agneau	200,00 DZD	80	90	kg	DH	24/05/2025 20:07:17	
2	Cuisses de poulet	Cuisses entières de poulet	280,00 DZD	80	100	kg	DH	24/05/2025 20:08:04	
3	Escalope	Blanco de poulet sans os	350,00 DZD	80	120	kg	DH	24/05/2025 20:08:04	
4	Ketta	Yandou hachée épices	330,00 DZD	70	110	kg	DH	24/05/2025 20:08:04	

PRODUITS

Effectif de la Journée

Date: 2025-05-05

Catégorie Personne	Petit Déjeuner	Déjeuner	Diner	Nbre	Prix Total (DA)	Action
Interna	12	10	11	33	264,00 DA	
1/2 pension	0	36	0	36	940,00 DA	
Ouvriers	0	14	0	14	350,00 DA	
Passants	0	5	0	5	250,00 DA	
Totaux	12	65	11	88	1,404,00 DA	
Moyenne des personnes nourries					22,00	

EFFECTIF DE LA JOURNÉE

WEB DEVELOPER (ODOO)



Web Developer – SIBIC Website Project

Odoo 17 / Freelance

Feb 2024 – Mar 2024

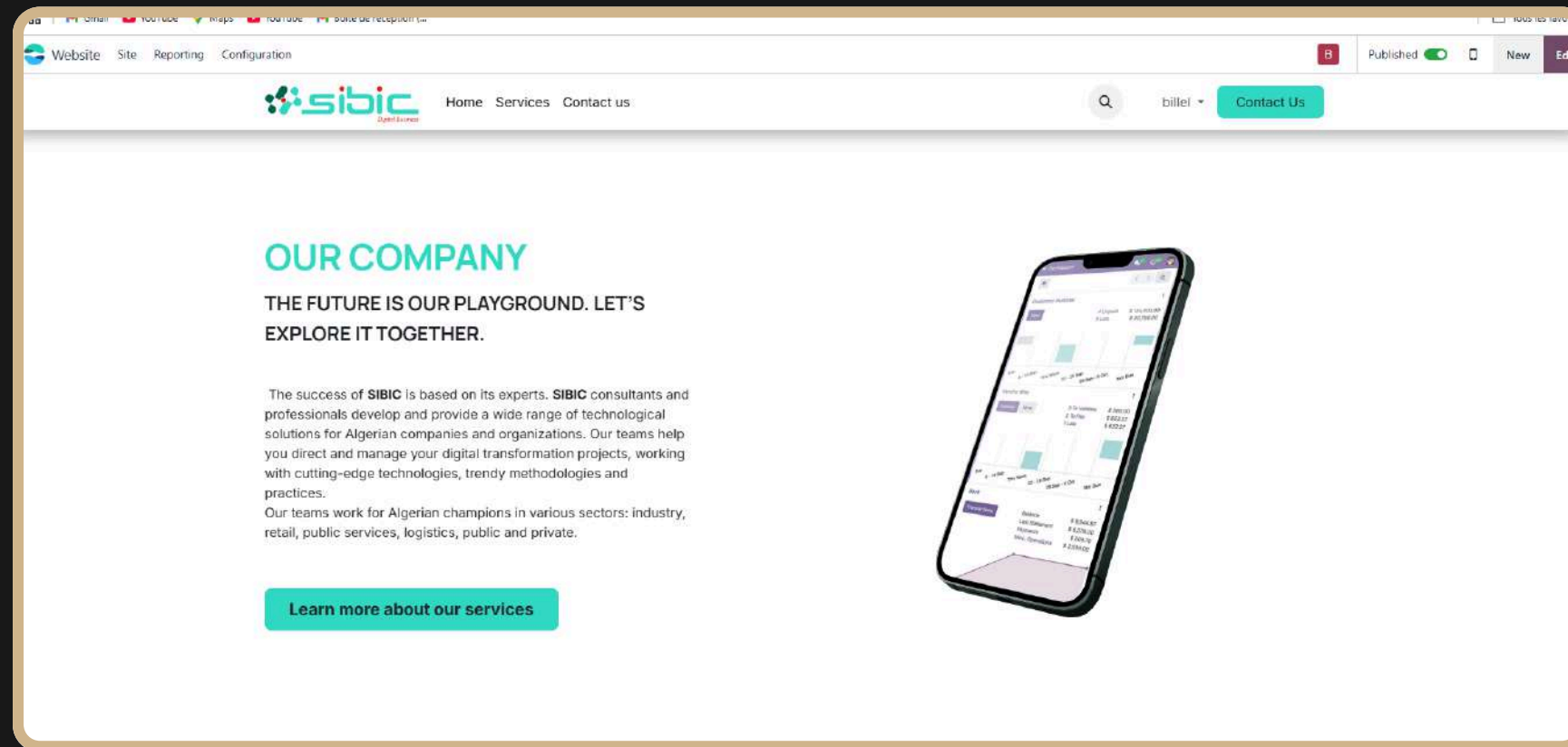
Technologies & Tools

- **Framework: Odoo 16**
- **Languages: Python, XML, HTML, CSS, JS**
- **Templating: QWeb (Odoo)**
- **Tools: VS Code, PostgreSQL, Git, Odoo Studio**

- **Developed and customized a dynamic and modular corporate website for SIBIC (Société Industrielle de Boissons et d'Industries de Conditionnement) using Odoo Website Builder and custom modules.**
- **Created and structured a fully responsive frontend layout tailored to SIBIC's identity, using Odoo's QWeb templating engine, XML views, and custom SCSS/CSS styling.**
- **Built reusable and clean modules with:**
 - **Custom QWeb templates and menus**
 - **Optimized static files in /static/css and /static/js**
 - **Multilingual content handling (Arabic / French)**
- **Integrated company information, product showcases, and contact forms.**
- **Customized the backend structure to support content management by non-technical users.**
- **Ensured SEO optimization, clean URL management, and modern UI/UX practices.**

PROJECT SCREENSHOTS

WEB DEVELOPER (ODOO)



HOME PAGE



ODOO 17



SIBIC



WORDPRESS DEVELOPER



WordPress Web Developer – LAWHA Project

Freelance / Client-Based Website

Mar 2025 – Apr 2025

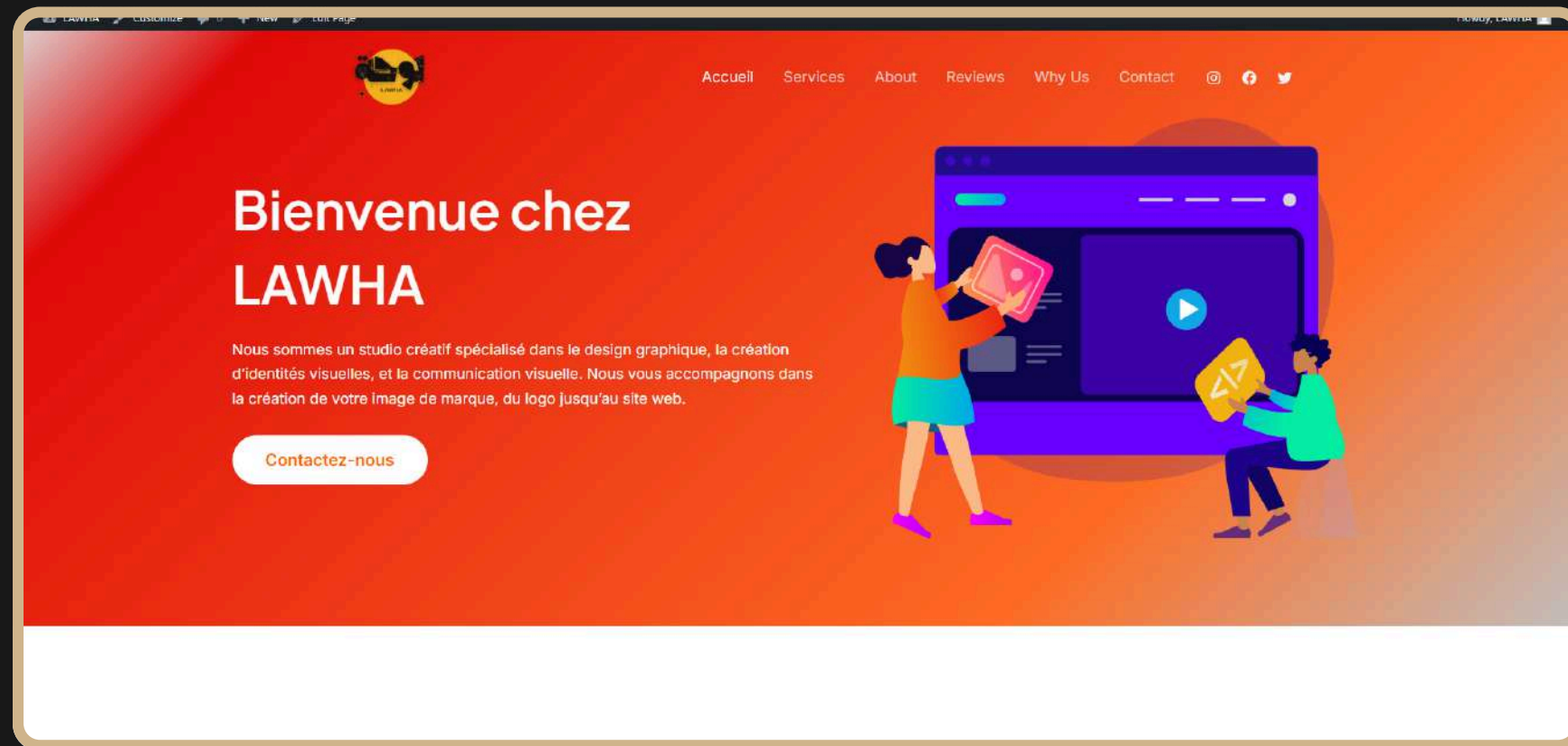
Technologies & Tools

- **CMS: WordPress**
- **Builder: Elementor**
- **Languages: HTML, CSS (custom styling)**
- **Plugins: Yoast SEO, WPForms, Smush, Custom Post Types**
- **Design: Figma (for layout drafts), Canva**
- **Hosting: cPanel / FTP setup**

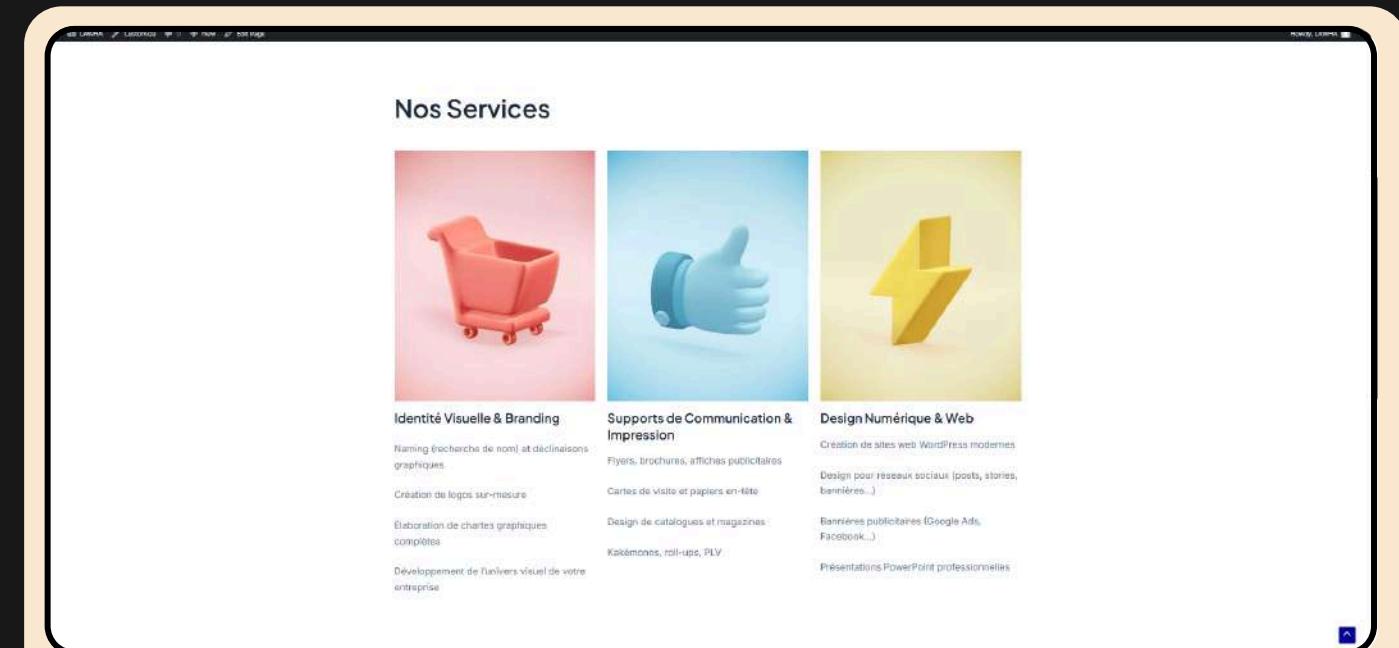
- **Designed and developed a professional and fully responsive portfolio website for LAWHA, a visual identity and design services brand.**
- **Chose and customized a modern WordPress theme to reflect the artistic and premium style of the brand (blue & white color palette with elegant layout).**
- **Integrated Elementor Page Builder for flexible and visual customization.**
- **Used custom CSS to refine UI/UX beyond the theme limitations.**
- **Ensured SEO optimization, fast loading, and mobile responsiveness.**
- **Installed and configured essential plugins:**
 - **Yoast SEO**
 - **WPForms**
 - **Smush (for image optimization)**
 - **Elementor / Essential Addons**

PROJECT SCREENSHOTS

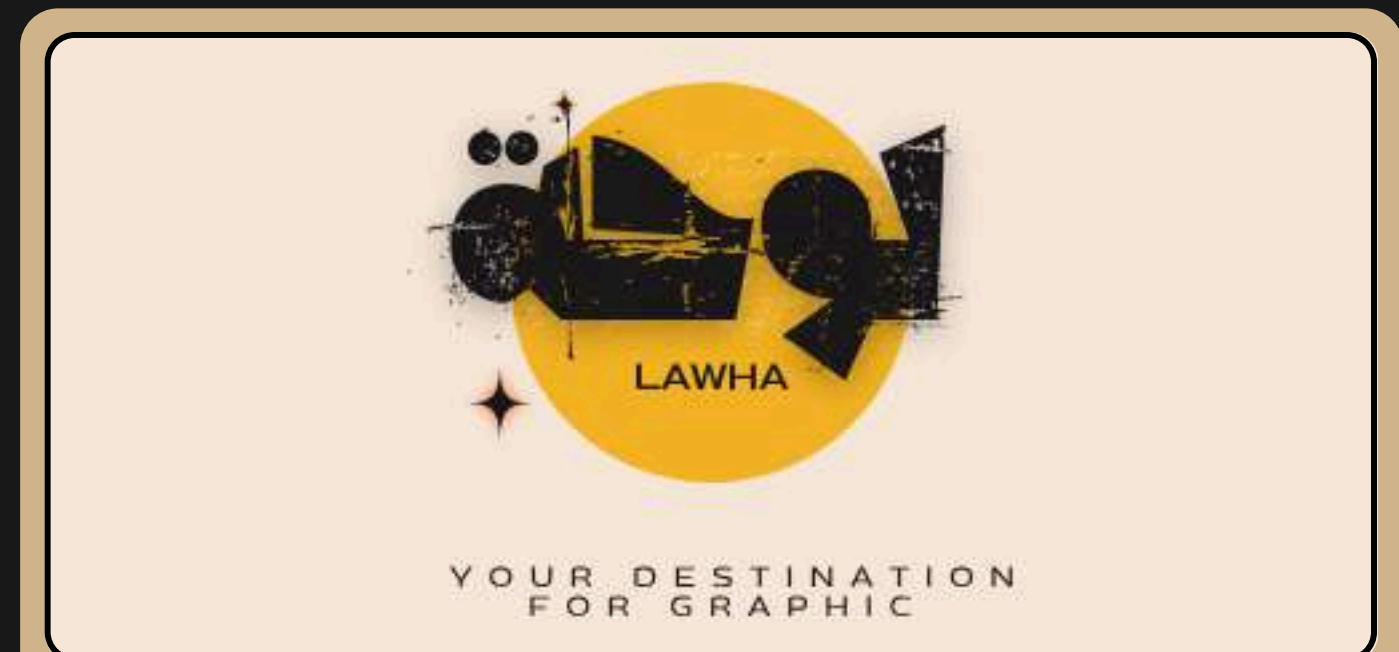
LAWHA PROJECT



ACCUEIL



NOS SERVICES



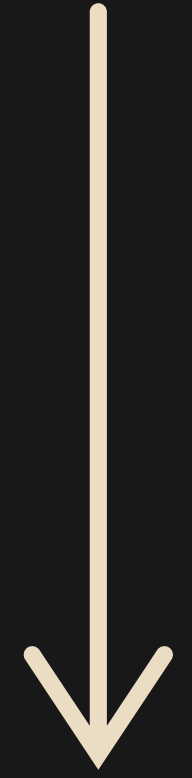
LOGO



WORK EXPERIENCE

PROJECTS

GRAPHIC & MULTIMEDIA
PROGRAMMING — DESIGN



GRAPHIC & MULTIMEDIA DESIGNER LOGO



Highlighted Projects (with Logos)

- LAWHA – Creative design studio
- Agrilink – Natural care & cosmetics brand
- SGC Cantine – Educational management system
- Juliana Silva – Jewelry collection
- Neon Studio – Gaming & streaming branding
- (and many more...)

Graphic & Multimedia Designer (Freelance)

Jan 2023 – Present

Design and production of over 30 complete visual identities, including logo creation, brand guidelines, print materials, and digital visuals.

Specialized in designing unique and versatile logos, adaptable for both digital and print platforms.

Worked with various clients and projects, including:

- ◆ LAWHA – Visual identity for a creative design brand: logo, color palette, typography
- ◆ Agrilink – Logo for a natural cosmetic products brand
- ◆ Système de Gestion de la Cantine – Institutional design for an educational software project
- ◆ Multiple visuals for social media, ad banners, packaging mockups, and professional presentations

Proficient with Adobe tools (Illustrator, Photoshop, InDesign) and prototyping platforms like Canva and Figma.

Created multimedia content for the web and social platforms, including light animations, stories, interactive visuals, etc.

Managed the entire creative process: client briefing, concept research, sketching, vector creation, adaptations, and final deliverables.

PROJECT SCREENSHOTS

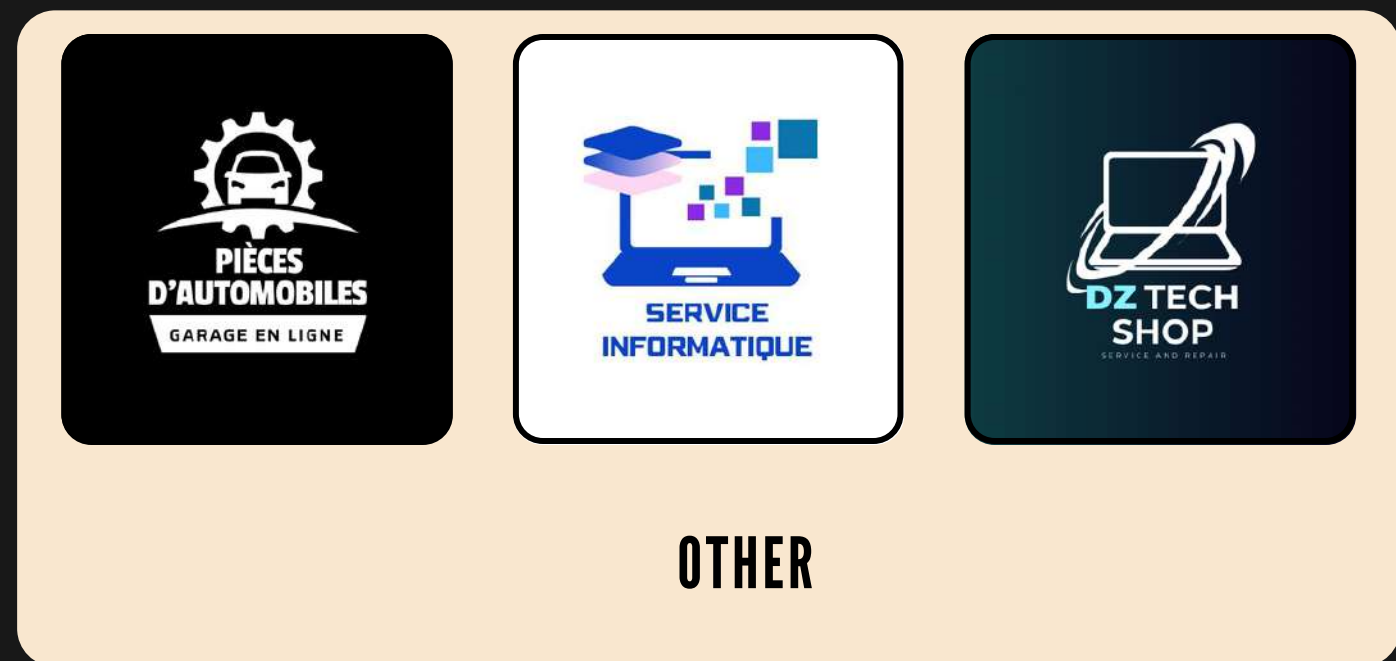
DESIGNER LOGOS



AGRILINK



LAWHA



OTHER



GRAPHIC & MULTIMEDIA DESIGNER (VIDEO EDITING)



Freelance Video Editor & Motion Designer

Jan 2023 – Present

- **Editing and production of short and mid-length videos for social media, marketing, branding, and presentation purposes.**
- **Mastery of key professional tools:**
 - **Adobe Premiere Pro – Video editing, transitions, title animation**
 - **Adobe After Effects – Motion design, kinetic typography, visual effects**
 - **DaVinci Resolve – Color correction, cinematic look, pro audio**
 - **CapCut – Fast, mobile-oriented editing for social media reels & stories**

Sample Projects

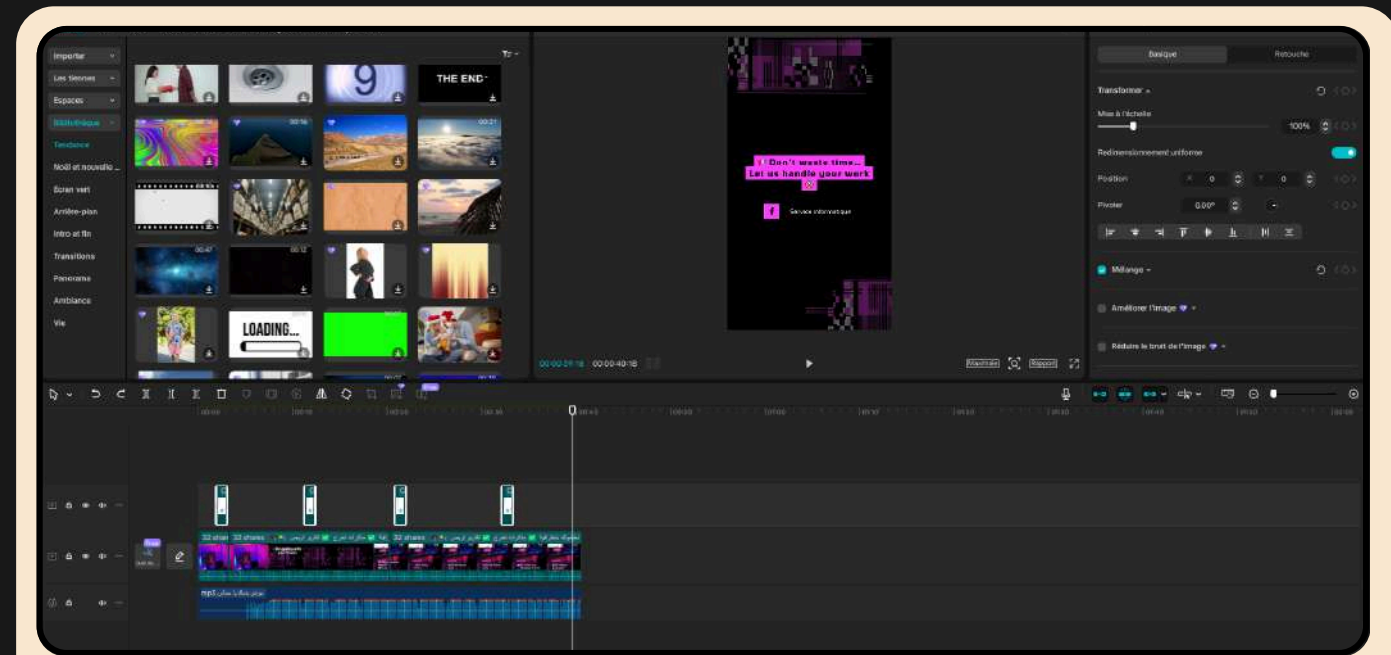
- **LAWHA – Branded intro/outro animation for design content**
- **Agrilink – Product video promo (natural cosmetics)**
- **Système de Gestion de la Cantine – Explainer & demo videos**
- **Juliana Silva – Jewelry showcase videos (with animated text and logo)**
- **Various freelance edits for reels, training snippets, and ad campaigns**

Main Tasks

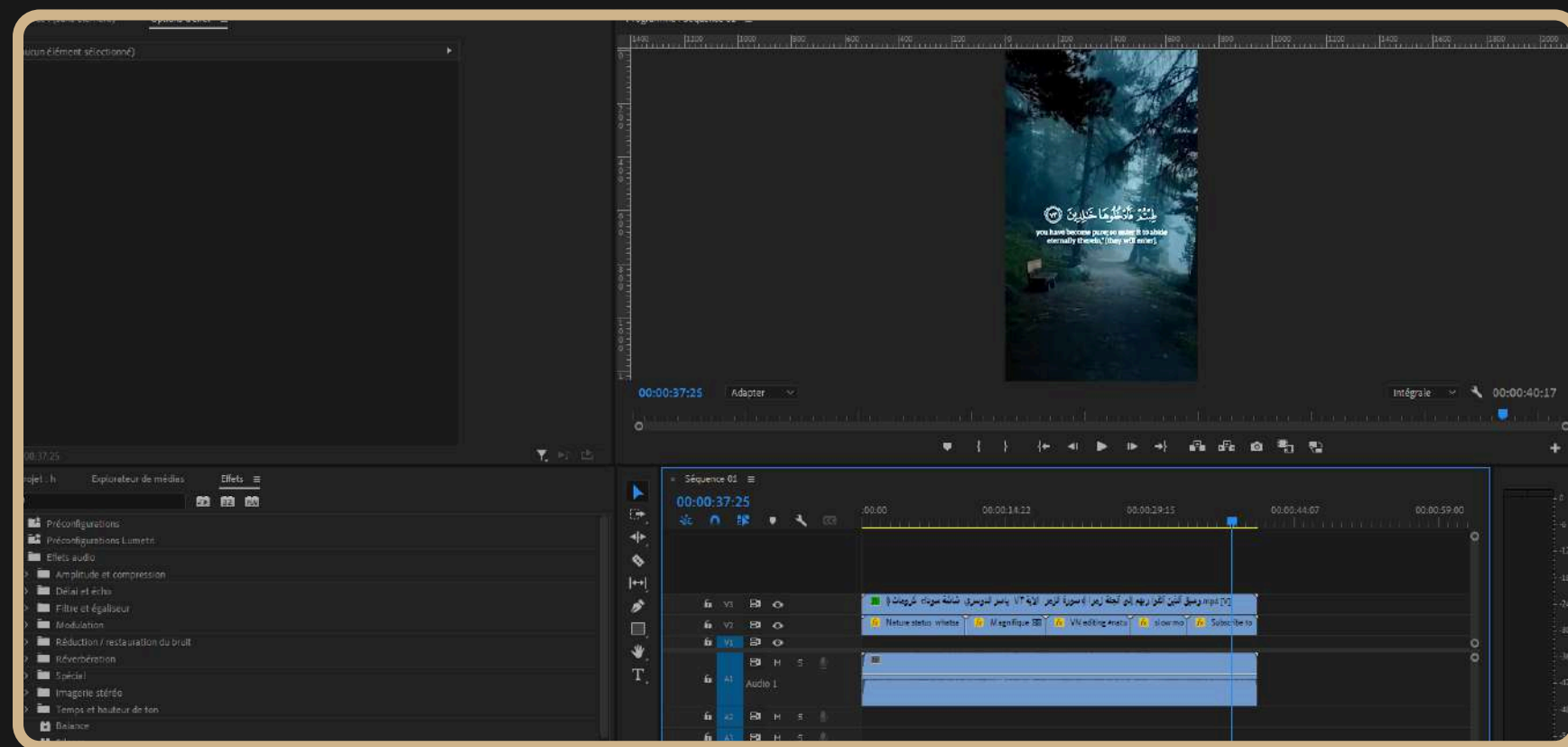
- **Editing branded videos for Instagram, Facebook, TikTok & YouTube**
- **Creating motion graphics: logo animation, lower thirds, intros/outros**
- **Designing animated infographics for presentations and websites**
- **Producing promo videos for digital products, events, and courses**
- **Synchronizing video, audio, and visual effects to maintain engagement**

PROJECT SCREENSHOTS

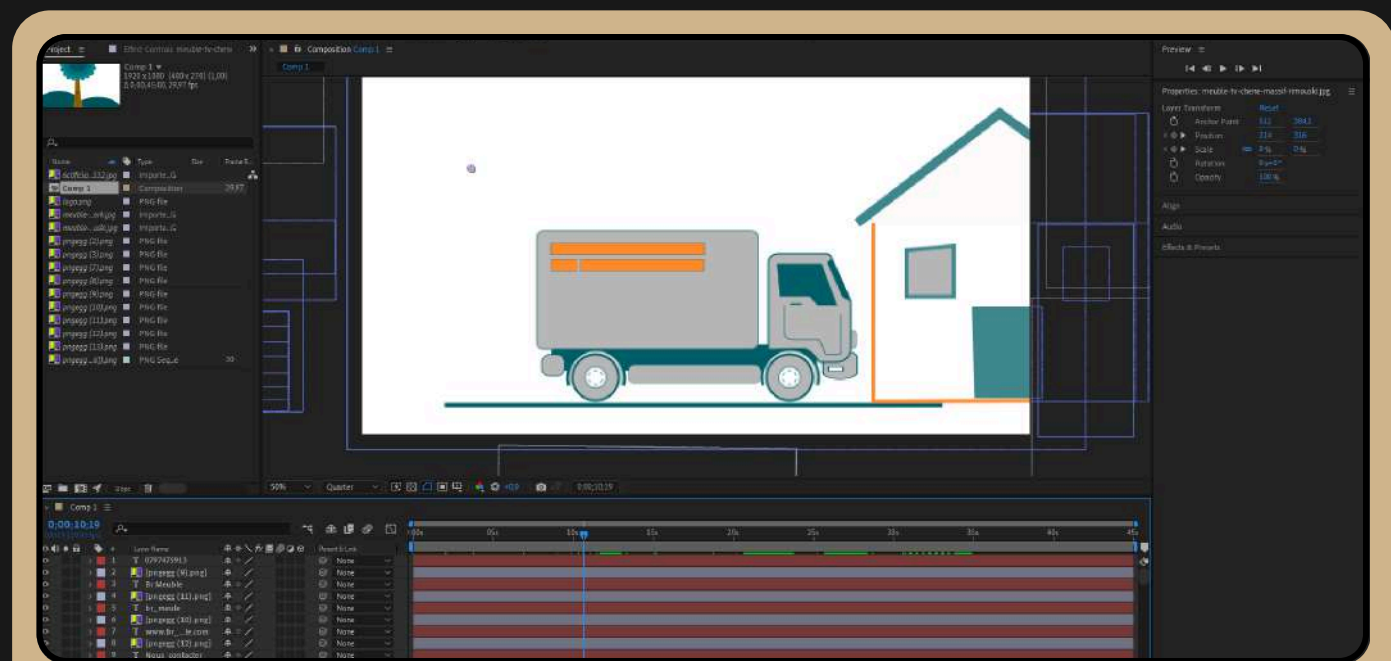
VIDEO EDITING



CAPCUT



ADOBE PREMIERE PRO



ADOBE AFTER EFFECTS



GRAPHIC & MULTIMEDIA DESIGNER (POSTERS & SOCIAL MEDIA) ↓

Freelance Graphic Designer – Print & Digital Media

Jan 2023 – Present

- **Design of marketing posters, promotional flyers, and social media visuals for a wide range of clients and campaigns.**
- **Specialized in clear, attractive, and brand-aligned visual communication for both print and digital platforms.**
- **Deep understanding of visual hierarchy, color psychology, and modern design trends.**

Main Projects & Achievements

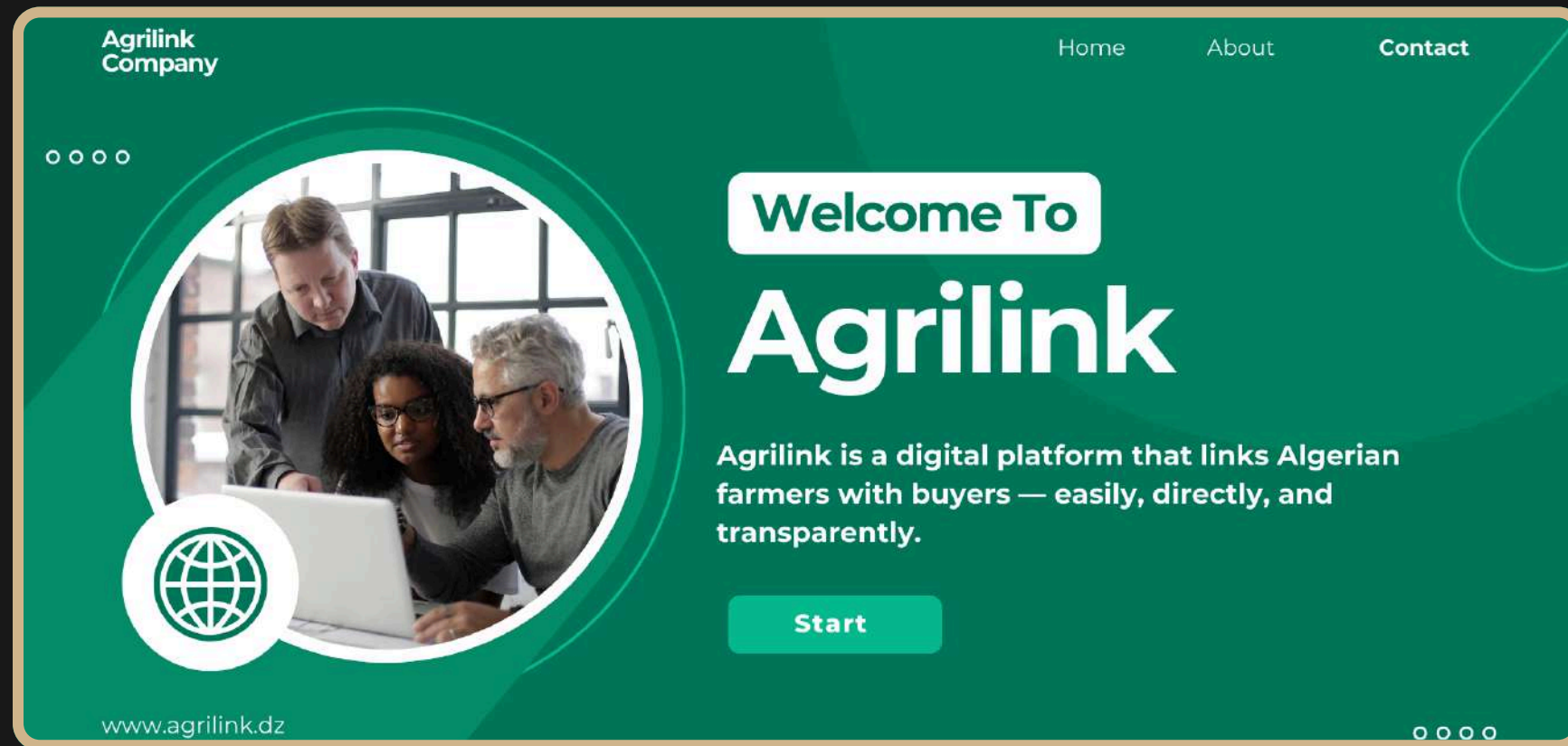
- **Creation of event posters, awareness campaigns, and advertising flyers (A3/A4/web formats)**
- **Design of Instagram posts, Facebook covers, LinkedIn visuals, stories & ads**
- **Development of visual content strategies for brand consistency**
- **Visual identity adaptation across platforms (same look for flyer + post + story)**

Sample Projects

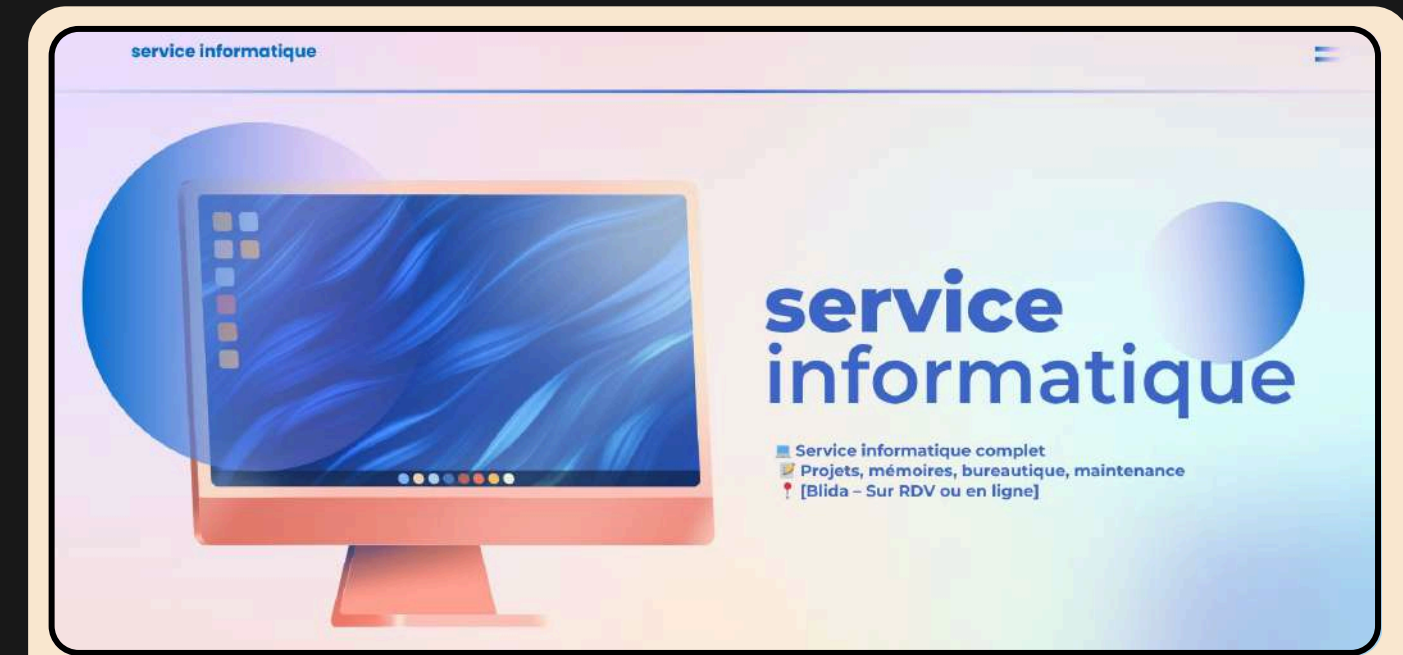
- **Posters for training sessions, university clubs, and public events**
- **Daily post designs for creative pages (e.g., LAWHA)**
- **Social media kits (post + story + banner) for brands like:**
 - **Agrilink – Organic skincare**
 - **Juliana Silva – Jewelry collection**
 - **SGC Cantine – Educational infographics & awareness visuals**

PROJECT SCREENSHOTS

POSTERS & SOCIAL MEDIA



AGRILINK



SERVICE INFORMATIQUE



OTHER



WHY CHOOSE ME

What sets me apart is my unique blend of technical precision and creative vision. I have a sharp eye for detail and a refined sense of design that ensures every project I deliver is not only functional but also visually appealing. I work fast — without compromising quality. Whether it's coding a custom web application or crafting a stunning visual identity, I deliver clean, polished results that meet deadlines and exceed expectations.

Choosing to work with me means choosing reliability, creativity, and a passion for excellence.

Because when it comes to quality and originality — there's only one Billel BR. No copy, no clone. Just the real deal.



Billel Bouras

CONTACT ME

I'm available for freelance projects, collaborations, or just a quick chat about your next idea. Let's connect!

- **Phone / WhatsApp:**
+213 797 475 913
- **Email:**
billelbouras31@gmail.com
- **LinkedIn:**
[linkedin.com/in/billel-bouras-31216231b](https://www.linkedin.com/in/billel-bouras-31216231b)
- **GitHub:**
github.com/BillelBR
- **Instagram:**
[@billel_bouras](https://www.instagram.com/billel_bouras)

Billel Bouras

THANK YOU

